

## An algorithm for presenting pairs in optimum orders

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### Summary

*In 1934, R. T. Ross published tables for presenting pairs of stimuli in an optimum order. Ross's optimum order was characterized by two specifications:*

- a) *maximum spacing: the number of pairs which appear between a first occurrence and every subsequent occurrence of the same pair element is maximised*
- b) *balance: an element in a pair appears as often on the right as on the left.*

### Zusammenfassung

*Der Psychometriker R. T. Ross publizierte im Jahr 1934 eine Reihe von Tabellen für die optimale Anordnung von Paaren als Grundlage beim paarweisen Vergleich. Ross' optimale Anordnung, die zunehmend in der Praxis des Kriterienvergleichs angewendet wird, stützt sich auf zwei Maßstäbe:*

- a) *maximaler Abstand: die Zahl der Paare zwischen einem ersten und jedem folgenden Erscheinen eines bestimmten Paar-Elementes sollte möglichst groß sein*
- b) *Gleichgewicht: Jedes Paar-Element erscheint mit gleicher Häufigkeit auf der linken und rechten Seite.*

*Die vorliegende Arbeit beschreibt einen Algorithmus für die optimale Anordnung von Paaren nach Ross' Muster. Der Algorithmus, der auf der Graphentheorie basiert, läßt sich relativ einfach programmieren.*

Ross' table are frequently being used in practical applications of pairwise comparisons. This article presents an algorithm for constructing Ross' order in terms of complete graphs. The algorithm can be easily implemented on a computer.

### Introduction

The assessment of judgmental information belongs traditionally to a branch of Psychology which is known as Psychometrics or Psychophysics. One of the most well-known Psychometric "laws" is Thurstone's Law of Comparative Judgement which is based on the assumption that relative preferences

among different criteria ("stimuli") can be established if the criteria are lined up in pairs. One of the scientists who made an important contribution to the method of presenting pairs of stimuli in an optimum order was ROSS (1934, 1939). The method proposed by ROSS which is also being used in forestry (vide HULL, BUHYOFF and DANIEL, 1984), has the following characteristics:

1. An alternative is compared with every other alternative exactly once.
2. The pairs of alternatives are presented in a specific order. This order maximizes the number of pairs which appear between a first occurrence and every subsequent occurrence of the same alternative (ROSS' maximum spacing).
3. ROSS defines a characteristic, called balance, such that an alternative in a pair appears as often on the right as on the left.

ROSS did not give a formal mathematical development of his method. We shall construct ROSS' order in terms of complete graphs (CLOETE & CLOETE, in press).

### An algorithm

First it is necessary to define a few graph-theoretic concepts. A complete graph  $K_n$  is an ordered triple  $(V, E, \psi)$  consisting of a set  $V$  of vertices,  $E$  of edges (disjoint from  $V$ ) and an incidence function  $\psi$  that associates with each edge of  $K_n$  two distinct vertices, such that there is an edge associated with every two distinct vertices (BONDY and MURTY, 1978).  $K_n$  has  $n$  vertices and thus  $n(n-1)/2$  edges. We only consider the case where  $n$  is odd and  $n \geq 5$ . See figure 1 for a  $K_5$  graph. Two edges which are incident with a common vertex are adjacent. A  $k$ -edge colouring of  $K_n$  is an assignment of  $k$  colours,  $1, 2, \dots, k$ , to the edges of  $K_n$ . The colouring is proper if not two adjacent edges have the same colour. A proper  $k$ -edge colouring is a partition  $(E_1, E_2, \dots, E_k)$  of  $E$ , where  $E_i$  is a subset of  $E$  assigned colour  $i$ . The smallest number for which  $K_n$  has a proper edgecolouring is  $n$ .

Let an edge  $(v_1, v_2)$ , where  $v_1$  and  $v_2$  are its vertices, represent a pair of alternatives  $v_1$  and  $v_2$ . Owing to characteristic 1 it is clear that a complete graph is required when each pair in the ROSS order is represented by a unique edge.

In order to obtain maximum spacing (characteristic 2), find a maximum number of non-adjacent edges of  $K_n$ . That is, find subsets  $E_i$  of  $E$  with a maximum number of edges. This occurs in a proper  $n$ -edge colouring of  $K_n$ , where every  $E_i$ ,  $i = 1, \dots, n$ , has  $(n-1)/2$  elements (BERGE, 1957). Thus maximum spacing is obtained within each  $E_i$ . Note that the  $E_i$  are

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Table 1. Table used for finding a proper n-edge colouring; for details see text

| Column           | 1              | 2              | 3              | m - 1  | m   |
|------------------|----------------|----------------|----------------|--|---|
| E <sub>1</sub>   | (m + 1, m + 3) | (m, m + 4)     | (m - 1, m + 5) | (3, n)                                       | (2, 1)                                      |
| E <sub>3</sub>   | (m + 2, m + 3) | (m + 1, m + 5) | (m, m + 6)     | (4, 2)                                       | (3, 1)                                      |
| E <sub>5</sub>   | (m + 3, m + 4) | (m + 2, m + 5) | (m + 1, m + 7) | (5, 3)                                       | (4, 1)                                      |
| E <sub>7</sub>   | (m + 4, m + 5) | (m + 3, m + 6) | (m + 2, m + 7) | (6, 4)                                       | (5, 1)                                      |
| E <sub>n-6</sub> | (n - 3, n - 2) | (n - 4, n - 1) | (n - 5, n)     | $\left(\frac{n-1}{2}, \frac{n-5}{2}\right)$  | $\left(\frac{n-3}{2}, 1\right)$             |
| E <sub>n-4</sub> | (n - 2, n - 1) | (n - 3, n)     | (n - 4, 2)     | $\left(\frac{n+1}{2}, \frac{n-3}{2}\right)$  | $\left(\frac{n-1}{2}, 1\right)$             |
| E <sub>n-2</sub> | (n - 1, n)     | (n - 2, 2)     | (n - 3, 3)     | $\left(\frac{n+3}{2}, \frac{n-3}{2}\right)$  | $\left(\frac{n+1}{2}, 1\right)$             |
| E <sub>n</sub>   | (n, 2)         | (n - 1, 3)     | (n - 2, 4)     | $\left(\frac{n+5}{2}, \frac{n-1}{2}\right)$  | $\left(\frac{n+3}{2}, \frac{n+1}{2}\right)$ |
| E <sub>2</sub>   | (2, 3)         | (n, 4)         | (n - 1, 5)     | $\left(\frac{n+7}{2}, \frac{n+1}{2}\right)$  | $\left(\frac{n+3}{2}, 1\right)$             |
| E <sub>4</sub>   | (3, 4)         | (2, 5)         | (n, 6)         | $\left(\frac{n+7}{2}, \frac{n+3}{2}\right)$  | $\left(\frac{n+5}{2}, 1\right)$             |
| E <sub>6</sub>   | (4, 5)         | (3, 6)         | (2, 7)         | $\left(\frac{n+9}{2}, \frac{n+5}{2}\right)$  | $\left(\frac{n+7}{2}, 1\right)$             |
| E <sub>8</sub>   | (5, 6)         | (4, 7)         | (3, 8)         | $\left(\frac{n+11}{2}, \frac{n+7}{2}\right)$ | $\left(\frac{n+9}{2}, 1\right)$             |
| E <sub>n-7</sub> | (m - 2, m - 1) | (m - 3, m)     | (m - 4, m + 1) | (n - 2, n - 4)                               | (n - 3, 1)                                  |
| E <sub>n-5</sub> | (m - 1, m)     | (m - 2, m + 1) | (m - 4, m + 2) | (n - 1, n - 3)                               | (n - 2, 1)                                  |
| E <sub>n-3</sub> | (m, m + 1)     | (m - 2, m + 2) | (m - 3, m + 3) | (n, n - 2)                                   | (n - 1, 1)                                  |
| E <sub>n-1</sub> | (m, m + 2)     | (m - 1, m + 3) | (m - 2, m + 4) | (2, n - 1)                                   | (n, 1)                                      |

ordered sets. However, an ordered sequence of the E<sub>i</sub> such that maximum spacing is also maintained in the overall order, is required. For an E<sub>i</sub>, i = 1, . . . , n, there is exactly one vertex, say v<sub>i</sub>, where v<sub>i</sub> ∈ V<sub>i</sub>, the vertex-set of E<sub>i</sub>, but v<sub>i</sub> ∈ V<sub>j</sub>, ∀ j ≠ i. To construct an overall order with maximum spacing this v<sub>i</sub> is used as a vertex of the first edge of E<sub>i+1</sub>, i = 1, . . . , n - 1.

An algorithm to construct the Ross order is presented. Let m = (n - 1)/2. We label the vertices of K<sub>n</sub> using the numbers 1, . . . , n. The algorithm consists of three steps:

(a) Find a proper n-edge colouring by means of table 1. The rows of table 1 give the subsets E<sub>i</sub> of the partition. Each entry is an edge (v<sub>i</sub>, v<sub>j</sub>) of K<sub>n</sub>. Construct the partition using table 1 as follows:

1. Select the first m - 1 columns as well as the last column, and the first m rows, the middle row (with colour n) as well as the last m rows. This defines an n by m matrix of edges.
2. Now consider the first m - 1 columns and all n rows, and for every vertex

if v<sub>i</sub> > n then let v<sub>i</sub> = (1 + v<sub>i</sub>) mod<sub>n</sub> or  
if v<sub>i</sub> < 2 then let v<sub>i</sub> = n - 1 + v<sub>i</sub>.

(b) Pack the resulting edges to obtain the final ordering by means of table 2 which contains the position number of the corresponding edge found in table 1.

(c) Balance the vertices to satisfy characteristic 3. Note for n odd it is always possible to achieve perfect balance (CLOETE & CLOETE, in press).

A computer algorithm is implemented in Pascal (JENSEN and WIRTH, 1974)\*.

It is clear that the ROSS order for any n is not unique because K<sub>n</sub> has a number of proper n-edge colourings. For K<sub>5</sub>, for example, we can give three orders which satisfy the characteristic of maximum spacing:

(2, 1), (5, 3), (1, 4), (3, 2), (4, 5), (1, 3), (2, 5), (3, 4), (5, 1), (4, 2);  
(2, 1), (3, 5), (4, 2), (1, 3), (5, 4), (3, 2), (5, 1), (4, 3), (2, 5), (1, 4);  
(1, 2), (5, 3), (4, 1), (2, 5), (3, 4), (1, 5), (4, 2), (3, 1), (5, 4), (2, 3).

Note that there are proper n-edge colourings which do not satisfy the characteristic of maximum spacing.

**An example**

Suppose we are given the task to set the priorities in a silvicultural research programme, involving the following 5 major fields of research:

- Forest Ecology, Soils & Climate (1)
- Species Trials and Tree Breeding (2)
- Applied Silviculture (3)
- Forest Protection (4)
- Scientific Services (Biometry) (5)

Table 2. Table used for packing edges; for details see text

|                  | Column |       |       |       |       |       |
|------------------|--------|-------|-------|-------|-------|-------|
|                  | 1      | 2     | 3     | m - 2 | m - 1 | m     |
| E <sub>1</sub>   | m      | m - 1 | m - 2 | 3     | 2     | 1     |
| E <sub>3</sub>   | 1      | m     | m - 1 | 4     | 3     | 2     |
| E <sub>5</sub>   | 2      | 1     | m     | 5     | 4     | 3     |
| E <sub>n-4</sub> | m - 2  | m - 3 | m - 4 | 1     | m     | m - 1 |
| E <sub>n-2</sub> | m - 1  | m - 2 | m - 3 | 2     | 1     | m     |
| E <sub>n</sub>   | m      | m - 1 | m - 2 | 3     | 2     | 1     |
| E <sub>2</sub>   | 2      | 3     | 4     | m - 1 | m     | 1     |
| E <sub>4</sub>   | 3      | 4     | 5     | m     | 1     | 2     |
| E <sub>6</sub>   | 4      | 5     | 6     | 1     | 2     | 3     |
| E <sub>n-5</sub> | m - 1  | m     | 1     | m - 4 | m - 3 | m - 2 |
| E <sub>n-3</sub> | m      | 1     | 2     | m - 3 | m - 2 | m - 1 |
| E <sub>n-1</sub> | 1      | 2     | 3     | m - 2 | m - 1 | m     |

\* Information about the programme by I. CLOETE

The 5 criteria are lined up in  $n(n-1)/2 = 10$  Pairs, which are represented by the  $K_5$  graph. Every  $E_i$  consists of 2 edges (with the same colour) and there are 5 ordered coloursets, given by

- $E_1 = \{ (1,2), (5,3) \}$
- $E_2 = \{ (4,1), (3,2) \}$
- $E_3 = \{ (4,5), (1,3) \}$
- $E_4 = \{ (2,4), (5,1) \}$
- $E_5 = \{ (3,4), (2,5) \}$

which is the ROSS pairing for  $n = 5$ :

- (1,2), (5,3), (4,1), (3,2), (4,5),
- (1,3), (2,4), (5,1), (3,4), (2,5)

obtained from the computer algorithm. The resulting colouring is illustrated in figure 1.

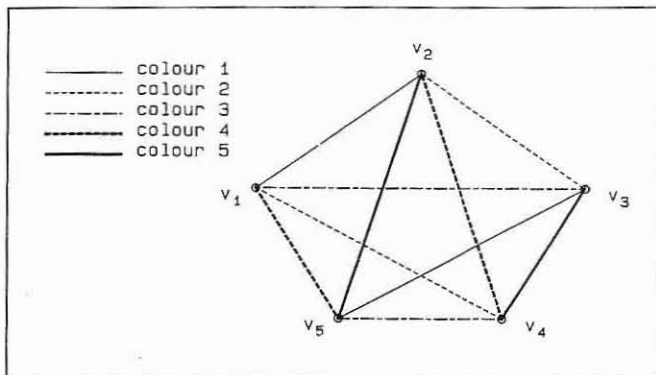


Fig. 1. Edge-colouring for  $n = 5$

The set of pairs is presented in Table 3.

Standard methods are available for evaluating a particular assessment (VON GADOW, 1986), but we will not discuss these here.

**Remarks**

Many decisions are taken on the basis of foresters' personal perception of things. Mathematical models for the description of mental phenomena can be used to capture personal preferences.

The method of paired comparisons, using ROSS' optimal ordering of pairs, is a useful procedure for presenting criteria for assessment. The graph-analytic algorithm proposed in this

Table 3. Example of a set of balanced pairs and completed assessment

| How do you rate the relative importance of X against Y? |                |                   |                |                     |
|---|----------------|-------------------|----------------|---------------------|
| X   | Assessment     |                   |                | Y                   |
|   | more important | equally important | less important |                     |
| ecology services  | *              | *                 |                | breeding applied    |
| protection applied                                      | *              | *                 |                | ecology breeding    |
| protection ecology                                      |                | *                 | *              | services applied    |
| breeding services                                       | *              |                   |                | protection ecology  |
| applied breeding  | *              | *                 |                | protection services |
| breeding applied  | *              |                   |                | services            |

paper can be easily implemented on a computer and this is convenient, especially if  $n$  is large. There is mathematical proof that ROSS' empirical spacings are optimal, though not uniquely optimal.

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Eingegangen am 26. November 1987

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